



KATHY MONTAYA

GRAPHIC DESIGNER & PHOTOGRAPHER



PROFILE NOTES

- 33 years of creating innovative design solutions for many companies and individuals
- Skilled in all aspects of high-quality print design and web graphics
- True understanding of marketing principles and advertising techniques
- Deliver quality client-based results on time and within budget
- Strong communication skills
- Enthusiastic team player
- Ethical work practices
- Principled time management skills
- Mindful and respectful of using corporate branding standard guidelines currently in place by clients
- Careful attention to design details such as balance, line, texture, composition, color, positive/negative space, directional devices, and producing overall clean work
- Recognize the importance of building solid communication practices with print and website agencies to ensure a smooth process and the best quality product
- Well practiced in creating and delivering proper files for printing as well as for web graphics
- Respect positive criticism, changes and shared ideas

CONTACT

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6058 Staubach NW
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EDUCATION

EASTERN ILLINOIS UNIVERSITY

- Bachelor of Arts Degree in Graphic Design

- Dean's List

CHARLESTON, IL | AUGUST 1983 - JUNE 1987

EXPERIENCE

MONTOYA CREATIVE [Owner | Graphic Designer | Photographer]

ALBUQUERQUE, NM | OCTOBER 2001 - PRESENT

- **Sole Proprietor & Designer.** Manage all aspects of each project. Proposal writing/designing, coordinating brainstorming meetings with clients to visualize impactful communications that will build and support their brand. Supply design, photography/illustrations, copy editing, and proofing as needed. Manage all operational entities by coordinating quotes, vendors, dates and deadlines, press checks, budget tracking and final billing.
- **Event and Portrait Photographer.** Convocations, award ceremonies, meetings, conventions, and lectures, large and small venues. Portraits of families, seniors, and college graduates.

KENNETH BROWN PHOTOGRAPHY [Photographer | Graphic Designer]

ALBUQUERQUE, NM | AUGUST 2016 - PRESENT

- **Graphic Designer.** Spearheading visual branding refresh for print and marketing materials.
- **Photographer.** Photographed group and individual students in schools across New Mexico.

STUDIO 21 AT NET21ST, INC. [Senior Graphic Designer | Production Manager]

ALBUQUERQUE, NM | NOVEMBER 1998 TO OCTOBER 2001

- **Senior Designer.** Translated conceptual ideas into result-oriented design work from start to finish. Complete corporate identity and branding packages for website graphics and all collateral print material. Responded to RFPs with creative and on-point proposals.
- **Production Manager.** Managed staff of graphic designers, web designers and writers to ensure a smooth work flow for each project. Ensuring high quality work, timeliness, customer satisfaction, and staying within designated budget.

SOUTHWEST UNIVERSITY OF VISUAL ARTS [Instructor]

(Formerly the Art Center of Albuquerque Design College)

ALBUQUERQUE, NM | SEPTEMBER 1993 - NOVEMBER 1998

- **Instructor.** Print design, basic web design, print production, illustration and marketing. Taught all aspects of projects from start to finish as well as professionalism, good work ethics and how to create customer service-oriented client relationships.
- **Art Director/Student Coordinator.** Organized student teams to create community service design projects for nonprofit organizations. Yearly volunteer to guide Ad Club students in championship wins in American Advertising Federation national marketing competitions.
- **Administration.** New instructor training and keeping curriculum current.

GRAPHICS GALORE, INC. [Graphic Designer]

ALBUQUERQUE, NM | SEPTEMBER 1991 - SEPTEMBER 1993

- **Graphic Designer.** Created nationwide speculative yellow page ads. Designer for special request customers. Provided illustrations, graphics, photos, and logos for corporate identity packages, billboards, newsletters, monthly mailing advertisements, and menu designs for local customers as well as customers in other states United States.

MOUNTAIN PRODUCTIONS, INC. [Graphic Designer | Production Manager]

ALBUQUERQUE, NM | AUGUST 1990 - SEPTEMBER 1991

- **Graphic Design.** Produced high-quality, clean design, text editing, and production for promotional magazines that featured gallery artists throughout the United States.

DECATUR HERALD & REVIEW NEWSPAPER [Graphic Designer]

DECATUR, IL | JUNE 1987 - JULY 1990

- **Designer/Production Artist.** Advertising design and art direction for special interest newspaper inserts.

SKILLS

Experienced in Adobe Creative Suite and Microsoft Office Software.

